

# SAFETY IN FOCUS

## ASG Superconductors 2020/21 safety campaign is underway

ASG Superconductors' safety campaign 2020/21 aims to strengthen awareness of concepts related to safety in the workplace. It presents a series of initiatives, relevant to all who work in the company, to encourage safety-conscious behaviour and compliance with the rules.

Safety in the workplace is the responsibility of every individual and is reliant on us all being aware of and implementing the internal rules and procedures. The campaign aims to remind us all of the need to avoid accidents, to protect the health of ourselves and our colleagues and to make our working environment, in which we spend much of our day, safer and more pleasant.

Safety awareness is of course not a new-born concept in ASG but a long-established and continuously improving aspect of our culture. This campaign is to remind us all of well-established Best Practices and to encourage us to adopt and adapt them to our specific activities and needs. In particular, we focus attention on some key concepts, including:

- Correct use of PPE, Personal Protective Equipment
- Compliance with Safety Procedures
- Collaboration and mutual respect between workers

ASG will promote these concepts through an integrated series of meetings, video conferences and training courses and will place highly visible and attractive graphic totems in company work areas, with messages and visuals aimed at raising awareness of safety and the topics connected with it. The aim is to encourage the awareness of the processes linked to this important issue which not only affects primary values such as health and safety, but which also has concrete implications in terms of business development and value creation.

The protection of the health and safety of all who work in the company is an absolute priority for ASG Superconductors and for every individual who contributes to carrying out its activities every day, from design to production line.

**Marco Carrega**  
RSPP, ASG Superconductors



**A LITTLE CARE MAKES ACCIDENTS RARE**



TO REACH A GOAL



TO RESPECT LIFE

**SAFETY IS A CHOICE YOU MAKE**



TO DREAM BIG



TO WORK BETTER



**AT WORK, AT PLAY,  
LET SAFETY LEAD THE WAY**



**FOLLOW THE RULES**



**FOLLOW SAFETY PROCEDURES**

**SAFETY BY CHOICE  
NOT BY CHANCE**



**TO PROTECT 100%**



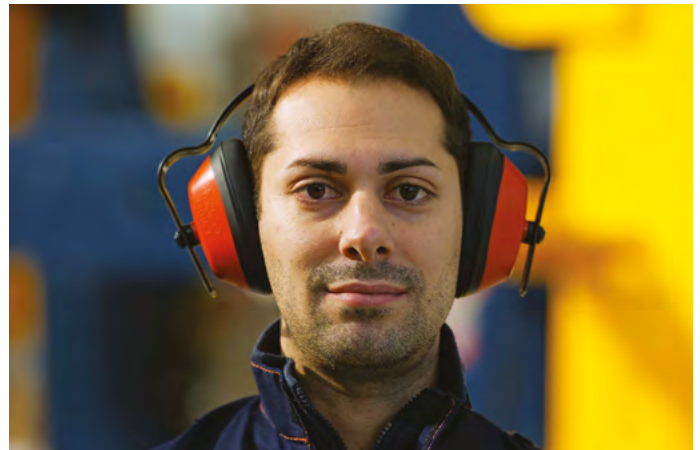
**TO PERFORM 100%**



**HEARING PROTECTION  
IS A SOUND INVESTMENT**



FOR YOUR FUTURE



FOR YOUR SAFETY

**THE SAFE WAY IS THE BEST WAY**



TAKE CARE



BE AWARE



**SAFETY RULES  
ARE YOUR BEST TOOLS**



FOR RAINY DAYS



FOR EVERY DAY

**THINK SMART BEFORE YOU START**



FOLLOW THE RECIPE



FOLLOW THE PROCEDURES